

GREAT DECISIONS 2008 DATA

PRICING STRUCTURE FOR 2008

		SESSION	LUNCH
SEASON TICKETS	LIR	\$6	\$14
	PUBLIC	\$8	\$17
SINGLE		\$13	\$18
DOOR		\$15	\$20

AUDIENCE

	IRAQ	RUSSIA	DEFENSE	EUROPE	DIPLOMACY	AVERAGE
L.I.R.	86	79	78	82	77	79
PUBLIC	55	42	42	47	43	43
TOTAL	141	121	120	129	117	122

(141 is the largest audience ever recorded, but the average is slightly less than in 2007)

PROFIT AND LOSS (before office apportionment)

EXPENSES: \$1,000 Honoraria, \$780 FPA, \$4,009 coffees and lunches, Total: \$5,790

REVENUES (unaudited): \$7,375. GROSS PROFIT: \$1,585